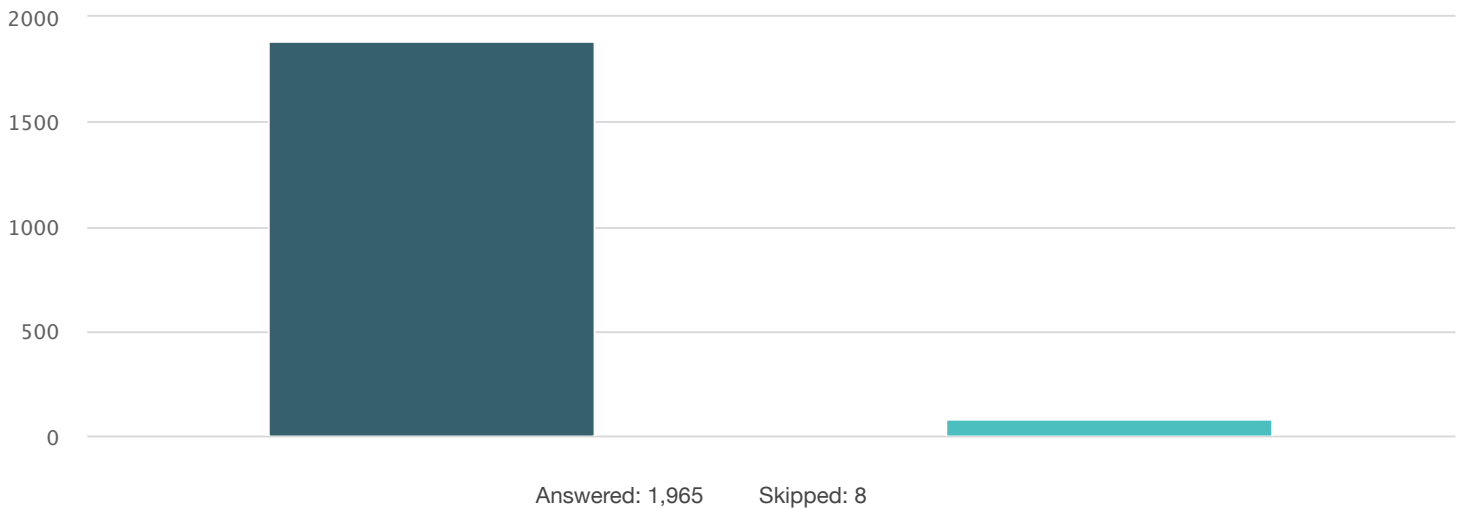


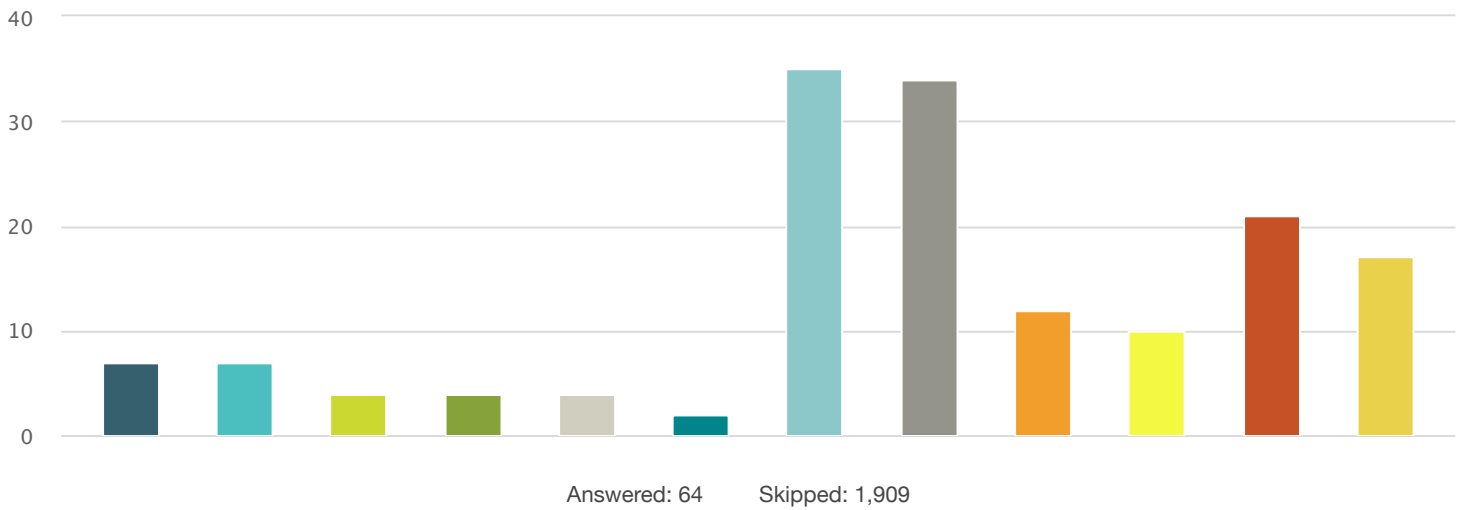
Town of Cobourg Waterfront User Needs and Detailed Design Plan Resident Survey

1. Do you or other members of your household use facilities, spaces or parks at Cobourg's waterfront as a participant in an organized program, to attend special events or for unstructured, leisure activities?



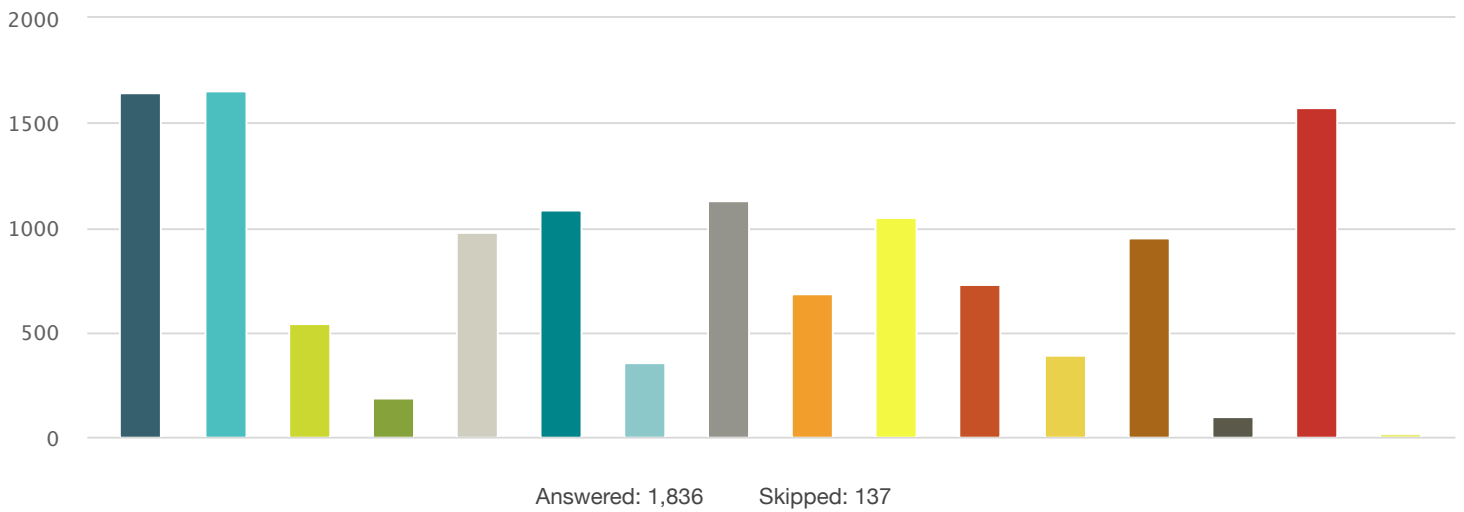
Yes	96.03%	1,887
No	3.97%	78
Total Respondents		1,965

2. If no, why do you and the members of your household not use the waterfront? (Please check all that apply).



lack of time/too busy	10.94%	7
waterfront is too far from our home	10.94%	7
transportation difficulties	6.25%	4
health condition(s) prevent(s) outings to waterfront	6.25%	4
facilities, spaces, parks are not accessible to people using wheelchairs, walkers, etc.	6.25%	4
not interested in using the waterfront	3.13%	2
waterfront is too crowded when we want to use it	54.69%	35
there is no parking in the area when it is crowded	53.13%	34
lack of services (e.g., food/beverages, rentals, organized activities, etc.)	18.75%	12
it is not easy to walk around and get from place to place along the waterfront	15.63%	10
there are not enough washrooms, places to sit, shade, etc.	32.81%	21
Other (please specify)	26.56%	17
Total Respondents		64

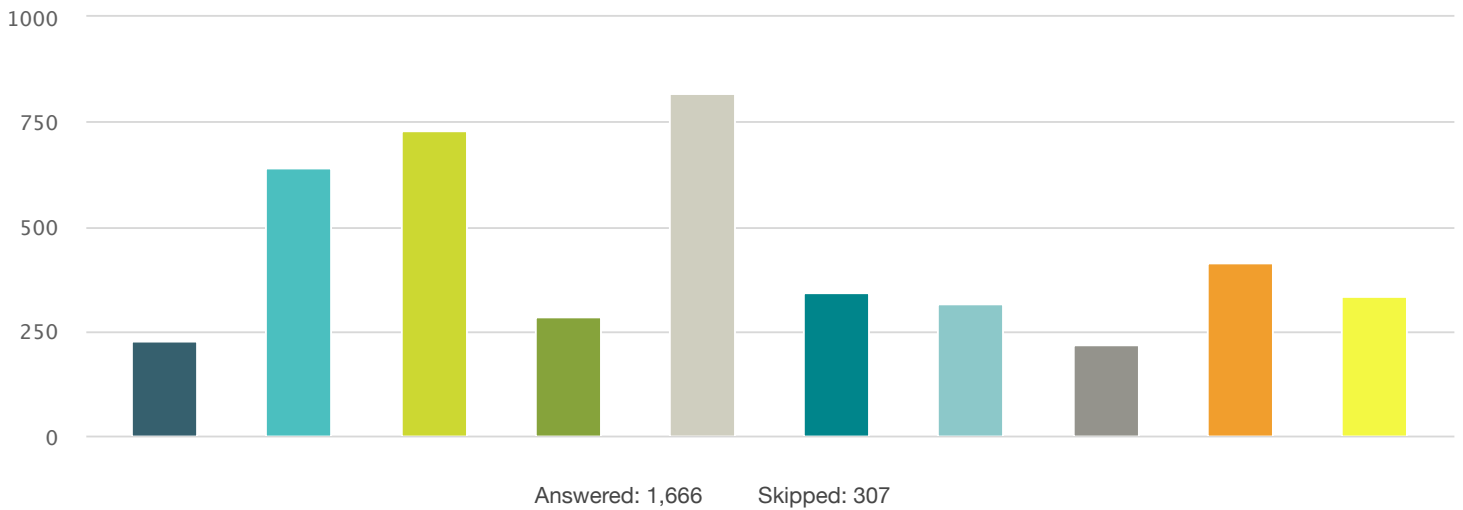
3. Which of the following central waterfront facilities and spaces do you or other members of your household use? (Please check all that apply).



Facility	Percentage	Count
Victoria Beach	89.60%	1,645
Victoria Park	90.03%	1,653
picnic shelters	29.36%	539
boat slip at Cobourg Marina	10.08%	185
Esplanade	53.38%	980
east pier	58.93%	1,082
water-based harbour amenities (e.g., boat launch ramp, water)	19.61%	360
parking	61.71%	1,133
west pier/headland	37.31%	685
west beach area	57.30%	1,052
Ecology Garden	39.92%	733
Victoria Park Campground/Cobourg Trailer Park	21.13%	388
Rotary Waterfront Park	52.02%	955
Cobourg Lawn Bowling Club	5.28%	97

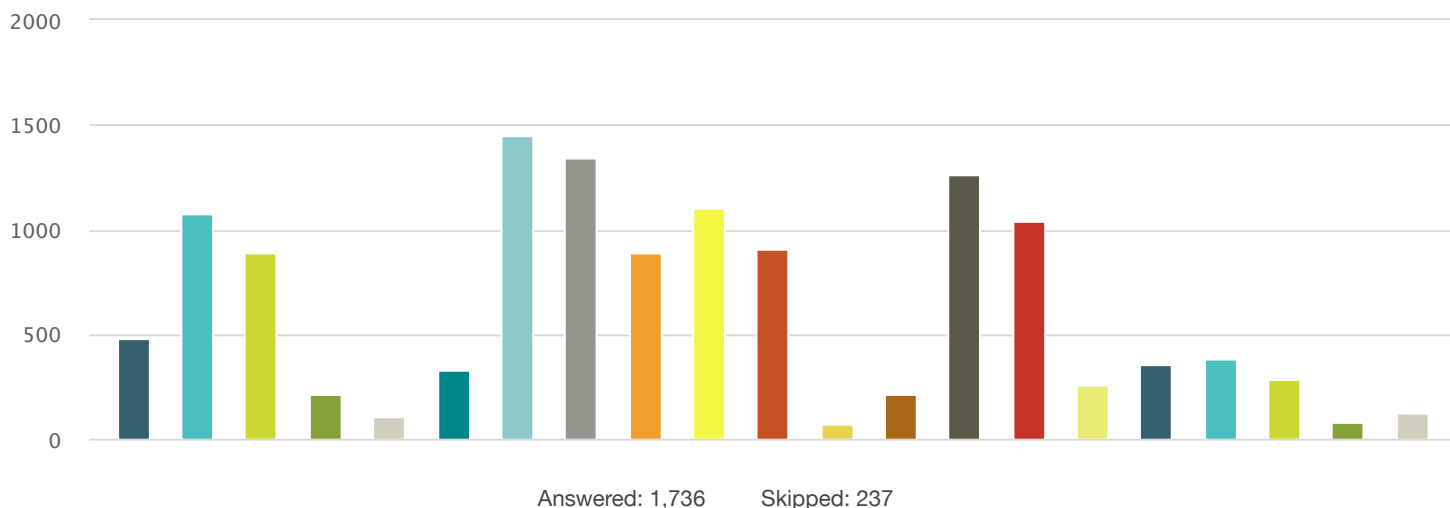
boardwalk	85.62%	1,572
none of the above	0.87%	16
Total Respondents		1,836

4. Which of the following waterfront parks and outlooks do you or other members of your household use? (Please check all that apply).



Tracey Parkette	13.51%	225
Monks Cove Park	38.30%	638
Peace Park	43.88%	731
Cedermere Avenue Lookout	16.99%	283
Donegan Park	48.98%	816
Brook Road Outlook	20.47%	341
Lookout Point Park	18.97%	316
Fitzhugh Shores Parkette	12.97%	216
Lucas Point Park	24.85%	414
none of the above	20.11%	335
Total Respondents		1,666

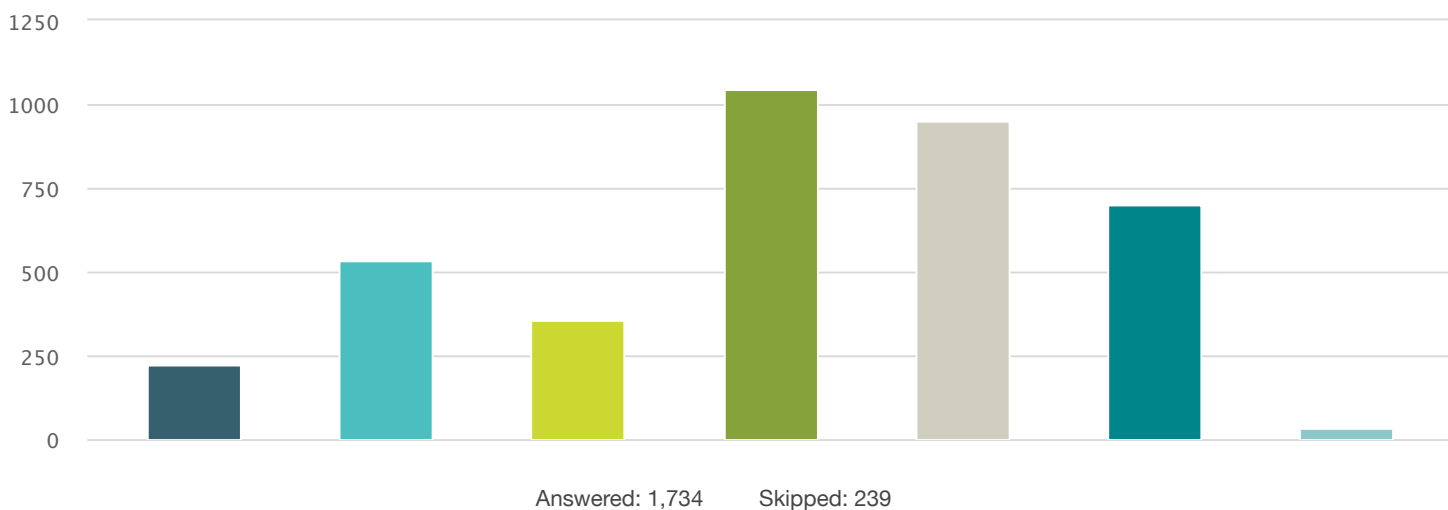
**5. Which of the following activities do you or other members of your household do at the waterfront?
(Please check as many as apply).**



structured programs/instruction (e.g., beach volleyball, canoe club, YMCA day camps, lawn bowling)	27.59%	479
picnicking, family/social gatherings	62.21%	1,080
cycling, running, hiking	51.27%	890
power/sail, recreational boating/watercraft use	12.44%	216
fishing	6.34%	110
non-motorized, recreational boating/watercraft use	18.84%	327
attending special events (e.g., Waterfront Festival, Ribfest, Highland Games)	83.64%	1,452
walking/dog-walking	77.48%	1,345
swimming	51.27%	890
play at beach	63.59%	1,104
nature/wildlife appreciation	52.19%	906
working in the Ecology Garden	3.97%	69
surfing, kiteboarding, stand up paddle boarding	12.44%	216

relaxing and appreciating the Lake views from the east pier or shoreline/lookout points	72.58%	1,260
people watching	60.14%	1,044
camping	14.98%	260
winter activities (e.g., skating, cross-country skiing, shoe shoeing)	20.51%	356
painting, sketching, photographing	21.95%	381
volunteer at special events	16.19%	281
lawn bowling	4.49%	78
Other (please specify)	6.97%	121
Total Respondents		1,736

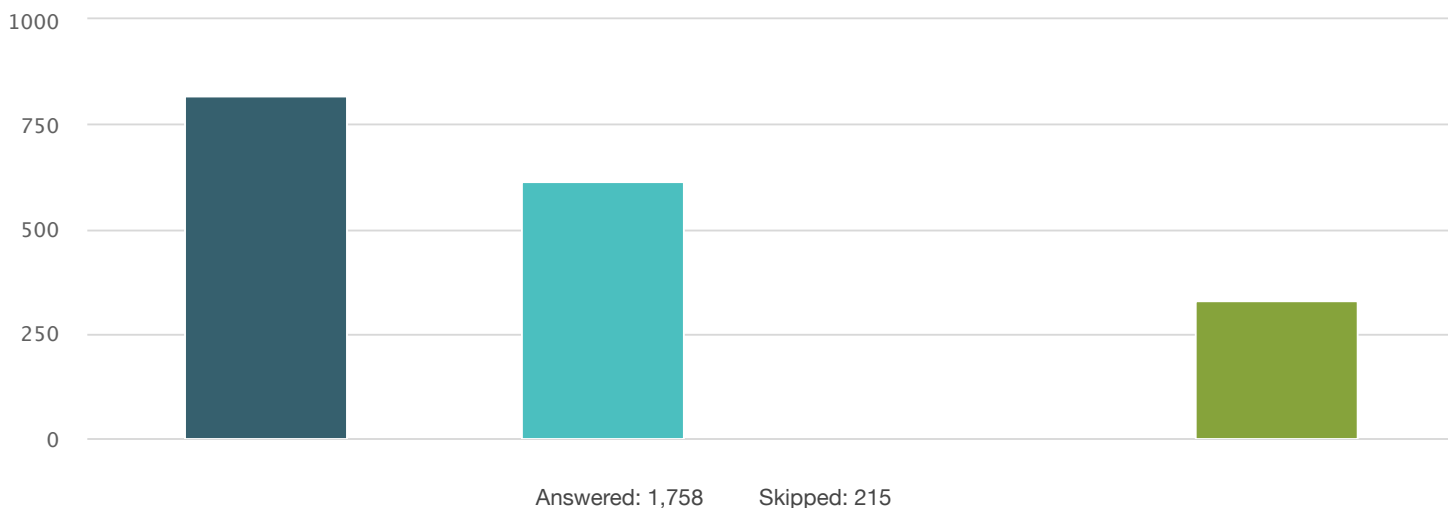
6. Which age groups in your household use the waterfront for structured and/or unstructured programs and activities? (Please check all that apply).



Preschool (3 years of age and under)	12.75%	221
Children (4 to 12 years old)	30.74%	533
Youth (13+ years old)	20.59%	357
Adults	60.32%	1,046

Adults (55+ years old)	54.79%	950
Family/household together (all ages)	40.31%	699
Other (please specify)	1.79%	31
Total Respondents		1,734

7. Please indicate which one of the following statements best reflects your opinion on what is needed in the way of waterfront improvements.



Minor improvements are required to restore/upgrade existing infrastructure and make it more usable (e.g., more shade structures, services in Victoria Park to support special events, additional wash/changerooms, improved signage, etc.)	46.47%	817
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Major improvements are required to enhance connections and functioning of spaces along the waterfront and between the waterfront and downtown, and to improve access for various uses and users (e.g., redevelopment of east pier as a focal point for the waterfront, access to lighthouse and breakwater, connecting north-south pathways, cycling lanes, providing/enhancing north-south vistas/viewsheds, accommodating various uses of the harbour).	34.81%	612
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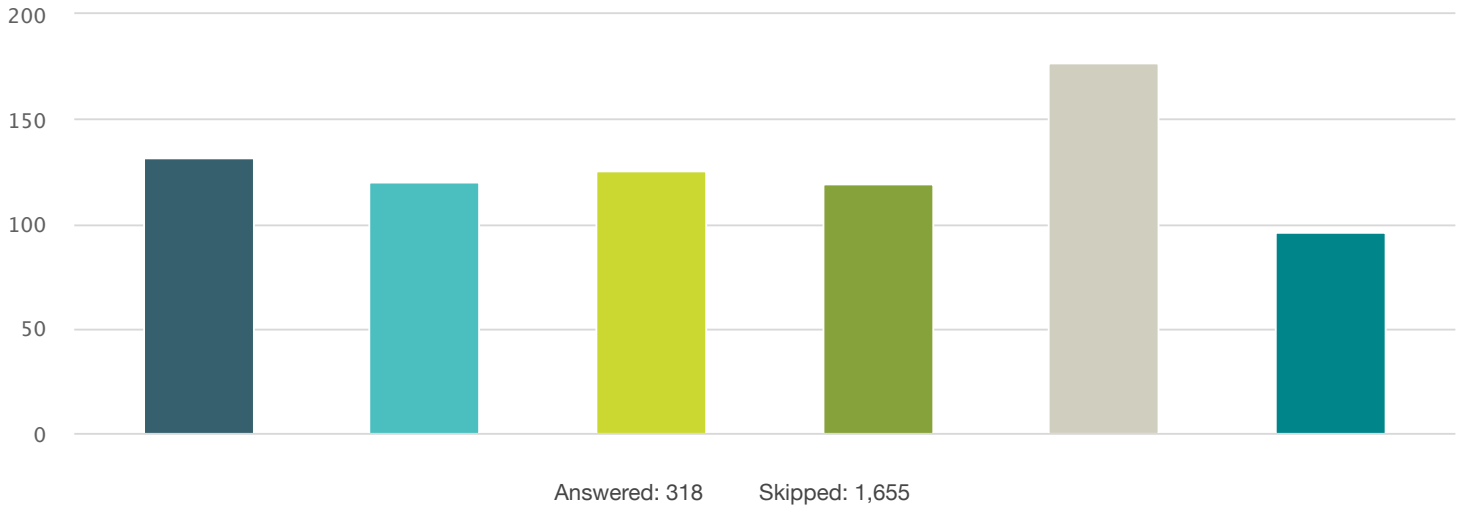
No improvement/additions to waterfront infrastructure are required but the Town needs to deal with issues around levels of use (e.g., crowds, parking, garbage, noise, by-law enforcement, etc.)	0.00%	0
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Other than basic repairs and regular maintenance to existing infrastructure, no improvements to the waterfront are required.	18.71%	329
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Total Respondents

1,758

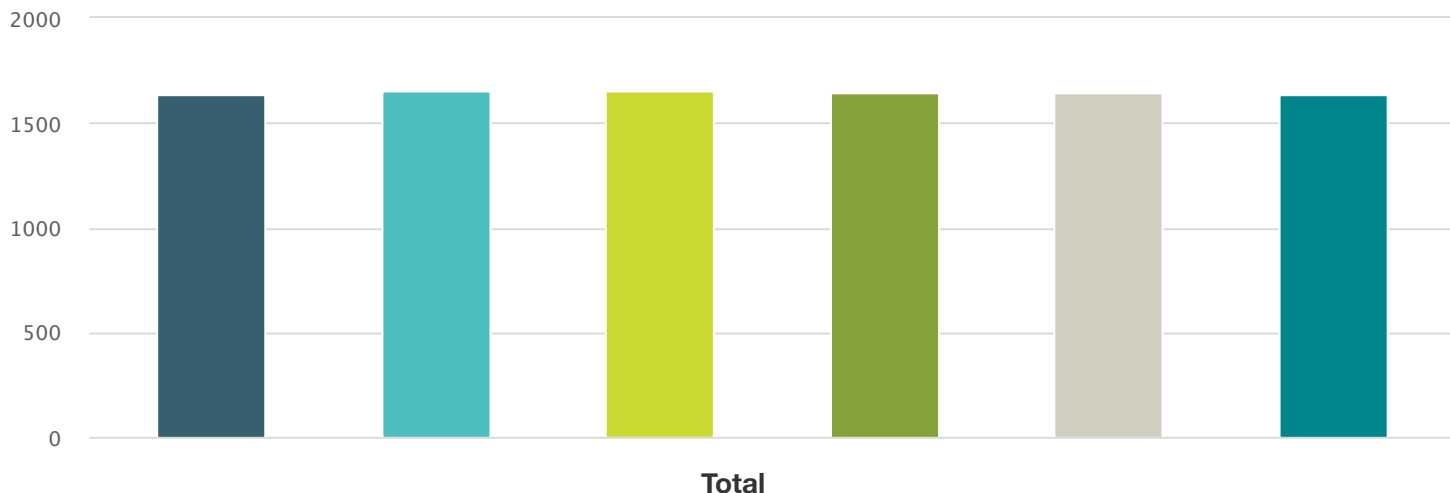
8. If you indicated 'basic repairs and regular maintenance only to existing infrastructure' in the preceding question, why do you think there is no need for more extensive improvements/additions? (Please check all that apply).



Additional waterfront infrastructure would be too expensive to build and/or operate.	41.51%	132
We should be limiting or reducing the use of the waterfront by visitors/tourists as it is already too busy.	37.74%	120
There are no other facilities or amenities that I/we would use if they were provided.	39.31%	125
Providing additional waterfront infrastructure may cause property taxes to increase	37.42%	119
The Town needs to focus on other spending priorities.	55.66%	177
Other (please specify)	30.19%	96
Total Respondents		318

9. Victoria Park Campground/Cobourg Trailer Park: Statement of Facts Victoria Park Campground is a 3.8 acre parcel of property located at 138 Division St. The park is bordered by Division St. to the east, Victoria Park Beach to the south, Victoria Park to the west, and mixed use residential and commercial development and Centennial Pool to the north. The park consists of 71 serviced R/V sites and 5 unserviced tent sites. There is an on-site sanitary disposal station. In 2016 the campground generated in excess of \$279,000 in revenues and payed out over \$107,000 in expenditures. The majority of expenditures are paid to local individuals and businesses. This

means the campground generated a surplus in excess of \$172,000, of which \$20,000 was transferred to a reserve fund for future capital expenses for the campground and \$152,000 was used to help offset general tax levies. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.

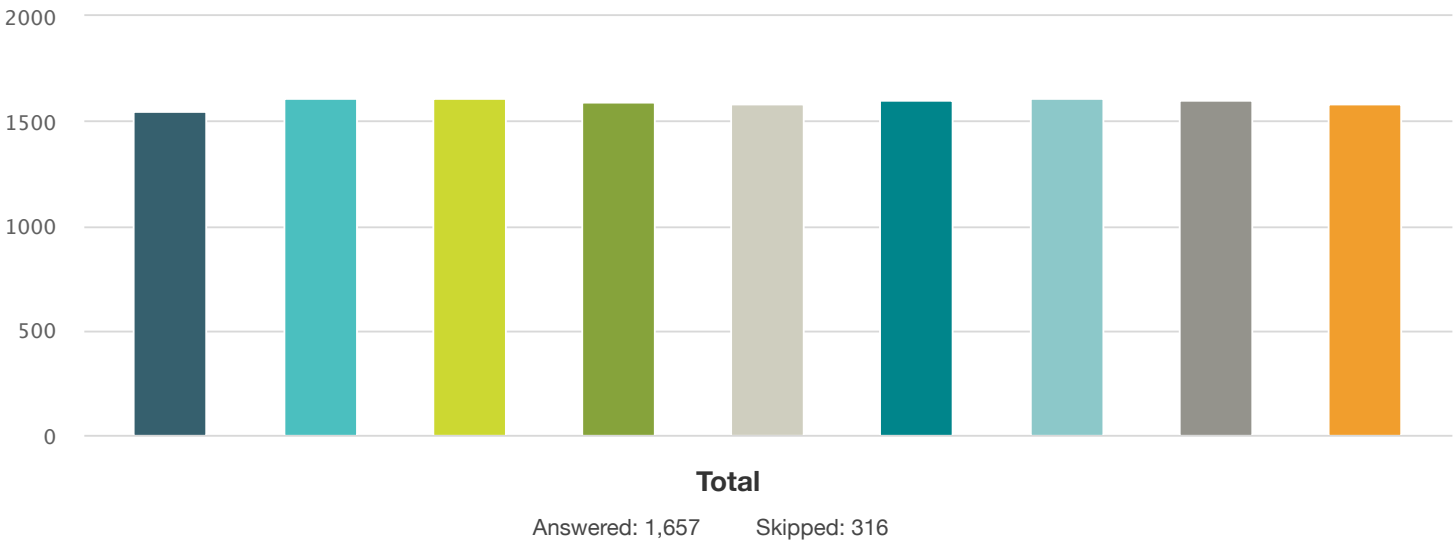


Answered: 1,713 Skipped: 260

	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to the trailer park.	214 13.05%	531 32.38%	257 15.67%	638 38.90%	1,640
Land should be made available for development of a waterfront hotel.	74 4.47%	1,321 79.87%	102 6.17%	157 9.49%	1,654
The campground should remain in its present use as a trailer park with capital upgrades (e.g., electrical supply, services building, aesthetic improvements, etc.)	112 6.78%	392 23.71%	184 11.13%	965 58.38%	1,653
The space should be converted to a day use/picnic area and special event space to alleviate the pressure on Victoria Park.	100 6.08%	1,019 61.98%	210 12.77%	315 19.16%	1,644
Make the property available in future for needed	107 6.49%	1,056 64.08%	192 11.65%	293 17.78%	1,648

community facilities (e.g., cultural centre, art gallery, etc.).							
Consideration should be given to extending the campground's season by providing rental cabins.	103 6.30%	934 57.16%	294 17.99%	303 18.54%			1,634

10. Cobourg Marina:Statement of FactsCobourg Marina is located at 103 Third St. The marina consists of a 4,500 sq. ft. administration building with washroom and shower facilities. The 218 boat slips occupy the northeast section of the harbour. The harbour is bordered by approximately 2,190 linear ft. of seawall, 1,240 linear ft. of breakwater and a 650 ft. west headland. Additional marina facilities include a single lane boat launch ramp, 185 ft. fuel dock with gasoline and diesel fuel storage and dispensing facilities as well as a sanitary pumpout station. The two underground fuel storage tanks have a combined storage capacity of 25,000 litres. Boat storage is located in a secure 1.12 acre compound at the south end of Hibernia St. and can accommodate 65 to 70 boats. The marina currently occupies approximately 27% of the total harbour area. In 2016 the marina generated in excess of \$676,000 in revenues and payed more than \$631,000 in expenditures. The expenditures included harbour maintenance costs that were not related to marina operations. The majority of these expenditures are paid to local individuals and businesses. This means the marina generated a surplus of more than \$45,000, which was deposited into a marina reserve fund. These funds are used to fund capital expenses relating to the marina as well as the harbour. Cobourg harbour is strategically located for both tourism and utilitarian purposes. Tourism benefits from short or long stays by visitors who take advantage of proximity to the downtown core and its services. From a utilitarian perspective, it provides the only harbour of safe refuge between Whitby and Presquile Bay, a distance of 60 nautical miles, and was selected to support a permanent coast guard station. Regardless of marina responsibilities, a minimum level of service would still be required to provide this emergency function.Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.

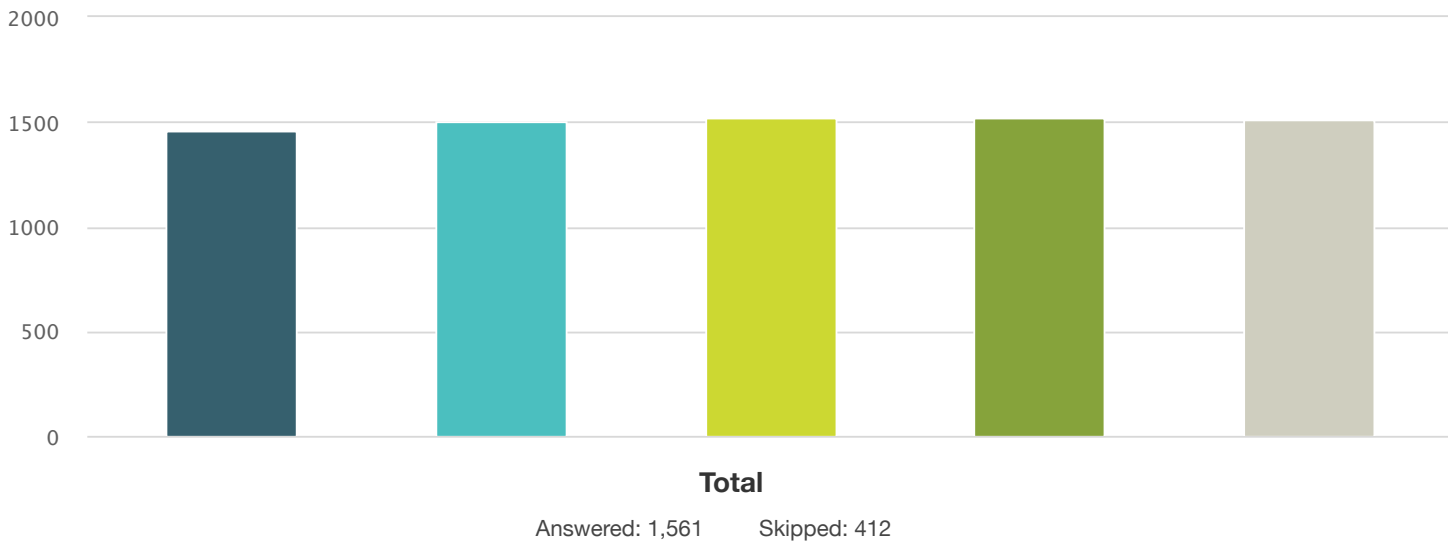


	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
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No changes should be made to the marina.	323 20.93%	378 24.50%	371 24.04%	471 30.52%	1,543
An active harbour is important to the successful development of the waterfront.	120 7.45%	113 7.02%	192 11.93%	1,185 73.60%	1,610
The Town should invest in, and grow, its marina business (e.g., boat lifting, storage, cleaning/maintenance/repairs, etc.).	221 13.77%	512 31.90%	397 24.74%	475 29.60%	1,605
The Town should maintain its existing marina service level, including boat storage, with minor improvements/upgrades.	183 11.52%	228 14.35%	284 17.87%	894 56.26%	1,589
The Town should reduce marina service and discontinue boat storage.	195 12.30%	1,082 68.26%	195 12.30%	113 7.13%	1,585
Boat storage capacity should be increased to accommodate demand.	284 17.77%	497 31.10%	378 23.65%	439 27.47%	1,598
To the extent possible, increased boat storage should be located away from the waterfront to an inland site.	250 15.54%	150 9.32%	317 19.70%	892 55.44%	1,609
The Town should facilitate investment in the marina if revenues generated as a result are used to finance improvements to/maintenance of the harbour and the waterfront for other uses/users.	226 14.16%	209 13.10%	305 19.11%	856 53.63%	1,596

There is potential to address the organization and scheduling of various uses of the harbour to minimize current competition/conflicts and improve access for all (e.g., non-motorized watercraft, SUPs, power boats, fishers, etc.)	375	23.75%	116	7.35%	365	23.12%	723	45.79%	1,579
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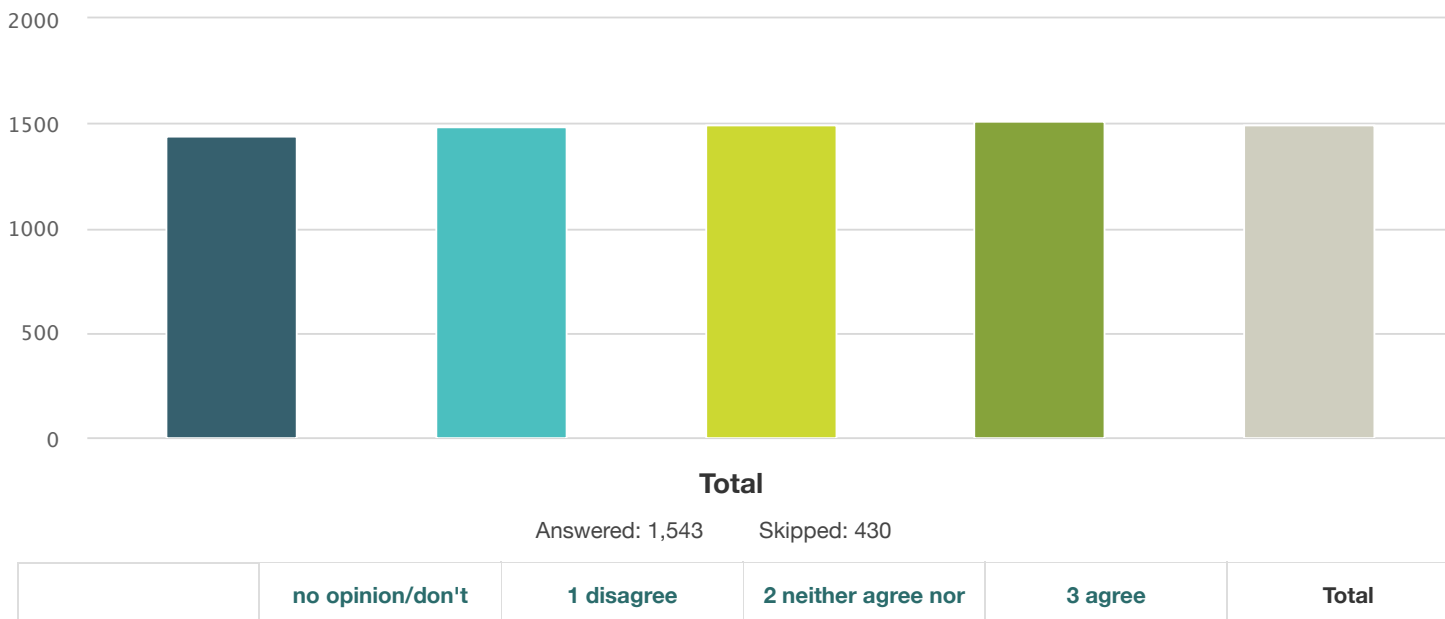
11. East Pier: Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.



	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to the east pier.	226 15.51%	612 42.00%	336 23.06%	283 19.42%	1,457
Capitalize on the sports fishing industry by providing infrastructure necessary to support a charter fishing/tour boat base of operations along the east pier.	198 13.16%	525 34.91%	333 22.14%	448 29.79%	1,504
The pier should be	101 6.65%	272 17.92%	255 16.80%	890 58.63%	1,518

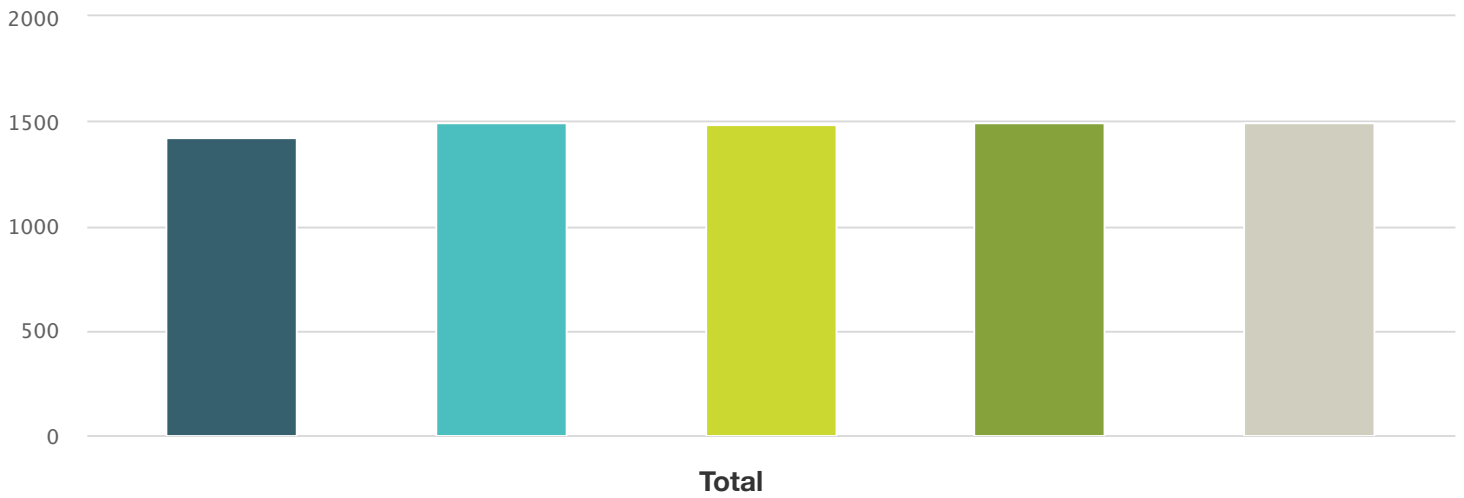
upgraded and developed into a feature space that is pedestrian and vehicle-friendly and can accommodate special events, entertainment, services for users, etc.						
Access to the end of the pier and the lighthouse should be part of improvement plans.	112 7.37%	229 15.08%	215 14.15%	963 63.40%	1,519	
With the exception of access for emergency vehicles and those needed for special events and to facilitate accessibility, the pier should be a pedestrian-only space.	93 6.14%	561 37.05%	209 13.80%	651 43.00%	1,514	

12. West Headland: Due to its configuration and reach into the Lake, the west headland presents significant opportunities to improve access to the water and for users to enjoy amazing site lines/viewing opportunities in all directions from this vantage point out in Lake Ontario. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.



	know				disagree				
No changes should be made to this area.	230	15.95%	525	36.41%	369	25.59%	318	22.05%	1,442
The west headland should be better connected to the west beach via pathways.	148	9.98%	183	12.34%	201	13.55%	951	64.13%	1,483
The west headland should comprise non-manicured, natural vegetation.	163	10.94%	179	12.01%	292	19.60%	856	57.45%	1,490
Access to the west headland should be restricted to pedestrians and cyclists (with the exception of emergency vehicles and facilitating accessibility) via a series of networked, accessible natural trails/pathways.	135	8.95%	90	5.96%	136	9.01%	1,148	76.08%	1,509
The west headland should provide integrated features and amenities for a variety of uses (e.g., picnic shelters, overlooks, boardwalk, fishing nodes, gazebo, seating areas, social gatherings spaces, etc.)	122	8.17%	397	26.57%	254	17.00%	721	48.26%	1,494

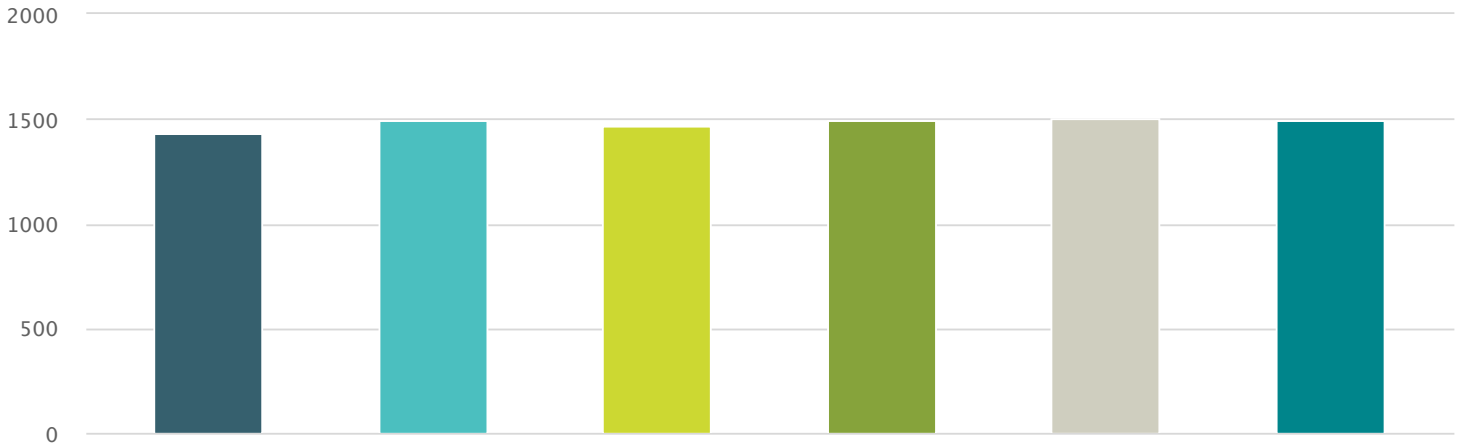
13. West Beach: Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.



Answered: 1,541 Skipped: 432

	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to this area.	183 12.84%	463 32.49%	373 26.18%	406 28.49%	1,425
The west beach should be better connected to the west headland via pathways.	127 8.50%	218 14.59%	217 14.52%	932 62.38%	1,494
The west beach should comprise a naturalized area with accessible multi-use pathways throughout.	124 8.34%	163 10.97%	213 14.33%	986 66.35%	1,486
Active, non-motorized water uses should be better accommodated along the west beach (e.g., launches, docks, swim areas) .	132 8.86%	466 31.28%	238 15.97%	654 43.89%	1,490
The concept of the Ecology Garden should be extended to other planted areas of the west beach.	161 10.79%	232 15.55%	317 21.25%	782 52.41%	1,492

14. Victoria Park: Victoria Park is the centre piece of Cobourg's parks system. What happens here is what draws people to the beauty of the waterfront, and to the adjacent downtown and its businesses. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.



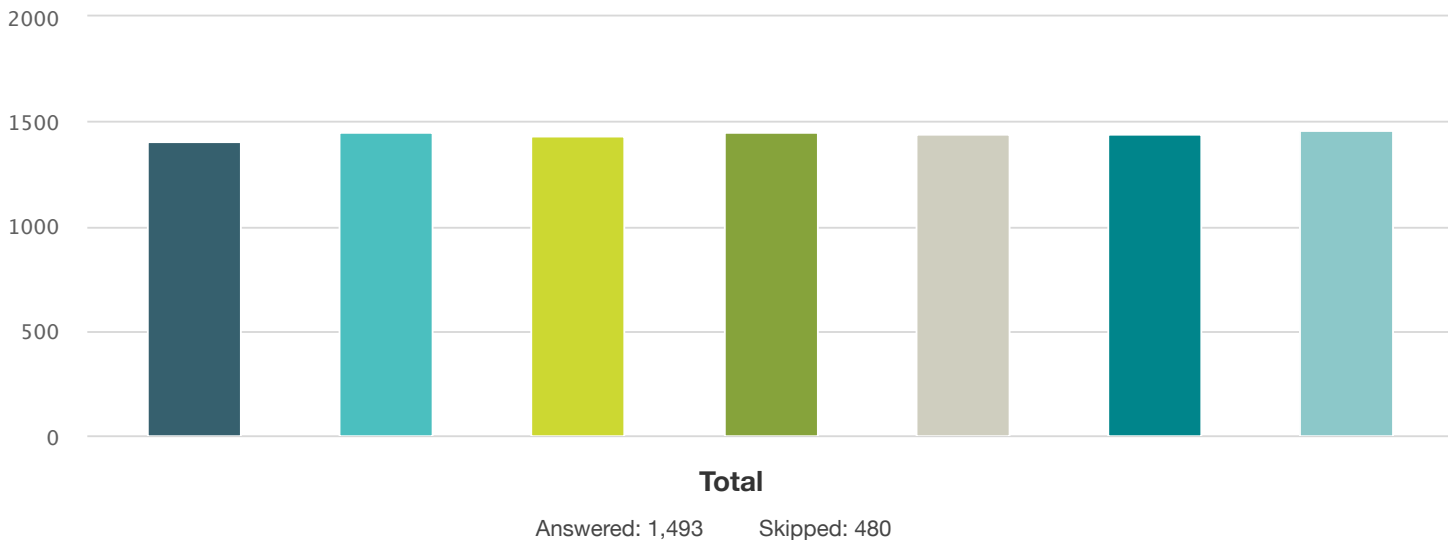
Total

Answered: 1,537 Skipped: 436

	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to the park's current function/use.	88 6.15%	517 36.13%	372 26.00%	454 31.73%	1,431
The park's function as a special event venue should be expanded.	56 3.74%	505 33.73%	334 22.31%	602 40.21%	1,497
The park's function as a special event venue should be reduced.	56 3.81%	860 58.46%	357 24.27%	198 13.46%	1,471
Features and amenities that facilitate access and use by various users should be provided or enhanced (e.g. families, children, disabled, seniors, etc.)	62 4.16%	137 9.18%	281 18.83%	1,012 67.83%	1,492
Different types of events/festivities should be hosted	51 3.40%	196 13.05%	261 17.38%	994 66.18%	1,502

(e.g, art shows, wine tasting, gourmet food shows, etc.)						
Ways of simultaneously accommodating events, event-goers, and users of other areas in the park are needed.	119 7.98%	183 12.27%	302 20.25%	887 59.49%	1,491	

15. Donegan Park is an important park in the Town's park system. It includes a baseball diamond and soccer pitch. The 2013 Parks Master Plan proposed to upgrade the park to a premier facility. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.



	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to Donegan Park.	366 26.03%	541 38.48%	318 22.62%	181 12.87%	1,406
The baseball diamond should be improved with enhanced spectator facilities developed in a traditional heritage "ball park" style.	333 22.95%	149 10.27%	272 18.75%	697 48.04%	1,451
The existing softball diamond should be	420 29.27%	259 18.05%	431 30.03%	325 22.65%	1,435

removed and replaced with a new baseball diamond.						
The existing skatepark should be relocated to Lions Park/Cobourg Community Centre.	338 23.34%	345 23.83%	353 24.38%	412 28.45%	1,448	
New entry features should be provided to announce arrival to the park along D'Arcy Street at Lakeshore Drive and Bay Street.	335 23.33%	237 16.50%	385 26.81%	479 33.36%	1,436	
Internal pathways to connect on site facilities should be developed.	300 20.83%	197 13.68%	278 19.31%	665 46.18%	1,440	
Existing washrooms/concession building and adjacent patio/picnic areas should be improved to better accommodate park users.	266 18.24%	66 4.53%	154 10.56%	972 66.67%	1,458	

Done

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